

ARTICLE REVIEW FORM „Central European Journal of Communication”
Fall 2015

***Name of the reviewer**

***Title of the article**

Originality of the approach

Are the problems discussed in the article innovative? Does the author(s) present innovative research techniques and/or original combination of techniques from different disciplines? Does the article introduce outstanding and original ideas?

Choose one of the following answers

- Poor
- Average
- Good
- Excellent
- Hard to say / I don't know

Theoretical background

Is the article theoretically grounded? Does it include references to well-known and current studies on the topic under discussion? Are the hypotheses being presented?

Choose one of the following answers

- Poor
- Average
- Good
- Excellent
- Hard to say / I don't know

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Methodology and findings

Does the article provide unique information about the subject gained through observation, experiment or other methods of research? Do empirical findings correlate with the main idea of the article and theoretical background? Are the empirical findings clearly presented in the text (this includes illustrations, graphs, etc.)?

Choose one of the following answers

- Poor
- Average
- Good
- Excellent
- Hard to say / I don't know

*

Clarity of arguments

Are the results clearly presented? Are the conclusions accurate? Are they supported by the content? Are all relevant connections with others' works and studies declared?

Choose one of the following answers

- Poor
- Average
- Good
- Excellent
- Hard to say / I don't know

*

Structure

Is the article logically and distinctively structured? Does the structure help to understand the research process better?

Choose one of the following answers

- Poor
- Average
- Good
- Excellent
- Hard to say / I don't know

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Language

Is the article clearly and grammatically correct written?

Choose one of the following answers

- Poor
- Average
- Good
- Excellent
- Hard to say / I don't know

*

Title

Does the title correspond with the content of the article?

Choose one of the following answers

- Poor
- Average
- Good
- Excellent
- Hard to say / I don't know

*

Abstract

**Does the abstract present perspective of the content and final message of the article
Choose one of the following answers**

- Poor
- Average
- Good
- Excellent
- Hard to say / I don't know

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Conclusions of article

Choose one of the following answers

- Poor
- Average
- Good
- Excellent
- Hard to say / I don't know

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References

Do the references include the latest works and researches in the considered area? Are the references properly indicated in the article?

Choose one of the following answers

- Poor
- Average
- Good
- Excellent
- Hard to say / I don't know

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Comments for the editors

Main advantages and disadvantages of the article, general impressions of reviewer

Answer 

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Comments for the author

Main advantages and disadvantages of the chapter, recommendations, general impressions of the text

Answer 

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Final recommendation

Choose one of the following answers

- Accept as it stands
- Accept with revisions
- Reject

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I agree to read the article after correction

- Yes
- No

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No conflict of interests appeared during the process of review

