

## **NEW MEDIA IN PRACTICE: PRESENTATION OF NEW MEDIA TECHNOLOGIES (1)**

**ALEKSANDER JANAS**

*3D mapping and large-scale video projections in public space: art, advertising, communication.*

**ALEKSANDER JANAS** – was born in 1982 in the city of Lublin currently lives and works mainly in Warsaw. Creator of visual framework of performances, multimedia installations, large architectural projections. In his work he uses new technologies, such as spatial mapping, holography, stereoscopy, combining them with traditional analogue visual techniques. Co-founder of the group kilku.com.

**PHD. PETER SYCH**

*Design, construction and software 4D MOTION*

**PETER SYCH** – graduated from the Secondary School of Music in Krakow and Nowa Huta (1979) in violin and piano. In 1981 he moved out to Melbourne. In the years 1983-1985 he received a degree in the Faculty of Musical Instrument Technology (Musical Instrument Technology, Northern Metropolitan College of TAFE, Melbourne) in the specialties: construction, repairing and piano tuning. In 1985, he worked in a piano factory “Bösendorfer” in Austria. Since 1986 he is member of the Association of Tuners/Technicians in Australia and New Zealand. From 1985 to 1988 he studied electronics at RMIT (Royal Melbourne Institute of Technology) and Computer Science at Swinburne University in Melbourne. Currently working for CASIO Electronic Companies Australia Pty Ltd, Boardwalk Enterprises, Pixel Photographics Pty Ltd. He is director of Applied Media Technologies Pty Ltd (in Melbourne and Brisbane) and Secretary of Music House Pty Ltd in Melbourne and member of the Polish Society for Electroacoustic Music.

**MAREK POPIEL**

**Marek Popiel**, polygraphe, editor, editor-in-chief of the Scout Historical Writings „Scout”, a researcher at the early history of Scouting in the Polish lands. Scouting is present in Polish history for almost 100 years. The first issue of Lvov was released 15 October, 1911, in magazine, „Scout.” From that time on Polish territory took place two world wars and many smaller battles. Material losses were enormous. Most of the Scout memorabilia were destroyed. Scout magazines released at different times and in different localities were either destroyed or preserved in single copies. These documents are sometimes the only testimonies of Scouting youth and their fates, often tragical. It is therefore important to collect these letters. My activities include: indexing and digitizing scouting magazines since 1911 (1); Publishing Scout online magazine in PDF format (2); the collection, preparation and presentation of Scout history documents on the portal and through the Boy Scout magazine (3).

The project is a practical application of modern digital tools to disseminate the printed word (press). This initiative of digitizing Scout magazines (all numbers in Lvov Scout) from the years 1911-1939 started in Tarnow. This digitization is something more than a scan of the letter. Here we are dealing with the scan in high resolution, text analysis and crawling names, place names, articles. It is unique in the country, the development of old newspapers. This is the work of father and son – the father has a passion and collections, and his son developed it with computers. This site is also a network newspaper issued for 6 years. This undertaking is quite a typical, but in search engines is in the lead and has a lot of traffic.